WBC Department of Business

The mission of the Williams Baptist College’s Department of Business is to provide opportunities for a quality career education in a strong Christian environment. A high degree of faculty-student interaction is sought through management of class sizes and individualized advising. The Department fosters the advancement of knowledge and practice in broad areas of business. The faculty and students use current technology to develop communication, critical thinking and problem-solving skills. The Department of Business aspires to prepare its graduates for personal and professional success in an evolving global business environment.

Students graduating from our program have been employed as decision support analysts, insurance claims representatives, financial services representatives, sales representatives, production schedulers, loan officers, and insurance agents. After recently surveying our alumni, we found that 94% of all business graduates were employed. Approximately half of our graduates earn between $30,000 and $60,000 annually with 10% earning over $60,000 annually. Most all of the alumni responding to our survey graduated within the last five years.

Additionally, our graduates are prepared to enter graduate programs in business and law at a variety of universities across the country. Williams Business Alumni have entered graduate
programs at Washington University, Hawaii Pacific University, Arkansas State University, University of Arkansas at Little Rock and Mississippi State University.

**Degrees**

The Department of Business offers a Bachelor of Science with a major in Business Administration, Computer Information Science (CIS) and Finance. The overall program is intended to prepare the student for leadership positions that require high levels of professionalism, ethics, and business competence.

**Business Administration**

While majoring in Business Administration, the student will be exposed to a broad-based business curriculum that focuses on producing strong generalists in business. The Business Administration major includes 45 hours of core business classes (see the current WBC catalog) and 9-12 business elective hours. The remaining 18-21 hours is intended to provide a student with the opportunity to minor in another discipline such as communication arts, sociology, or psychology.

**Computer Information Science**

For those who enjoy the excitement of technology, we offer the Computer Information Science degree. This degree will provide students with the technical skills for jobs such as systems analysts, software engineers, and network technicians and administrators.

The CIS degree combines the business core classes, computer science programming languages, and system management theories to develop the necessary computer skills required for today’s job market. This prepares a student not only for technical jobs, but also to take business jobs where technology skills can be a great way to stand out in the job market.

**Finance**

If a student prefers the world of money, stocks, bonds, interest rates and entrepreneurship, we offer the Finance degree. The Finance degree emphasizes the relationship between economics, accounting and financial decision-making. Finance graduates enter careers in corporate finance, investments, banking, real estate and insurance, and the finance program assists in developing entrepreneurs.

**Christian Emphasis**

A significant benefit of the business program at Williams is the integration of faith and learning. The faculty integrates Christian principles into the classroom and encourages students to discuss perspectives of faith.

Additionally, recognizing the need for ethical business professionals, the Williams business curriculum requires a junior level course in business ethics.
**Internships**
The Department of Business provides numerous opportunities for you to apply what you have learned in the classroom. All internships require a minimum of 150 hours of work for a company with which the student is interested in gaining employment after graduation, competes in any industry with which the student intends to gain employment after graduation, or provides the student with specialized training and skills to jump-start a career. Most all internships are paid and we offer internships in business administration, CIS, and finance.

Students who have previously participated in our internship program have been placed with companies such as Teleflora, Lawrence County Chamber of Commerce, Arkansas Science and Technology Authority, and Douglas-Quikut.

**Student Clubs and Honor Organizations**
We have an active chapter of Phi Beta Lambda (PBL), the college component of Future Business Leaders of America (FBLA), on our campus. The WBC PBL chapter is recognized as the fifth largest chapter in the state. Annually, we compete at the state and national level in the individual testing events as well as the team presentation events. Every year that we compete at the state level, we qualify several students to compete at the national convention and they place at the national level. The 2011 Phi Beta Lambda (PBL) competition was another success for the Williams Department of Business. Seventeen students earned 41 certificates in national-qualifying and open events during the state PBL competition in Little Rock, Arkansas on April 14-16, 2011. Sixteen students qualified for the national PBL competition in 16 events which was in Orlando, Florida on June 23-26, 2011.

Our honorary business society is Sigma Beta Delta. To be eligible for lifetime membership and national recognition, a student must rank in the upper 20% of their junior or senior class. The principles of Sigma Beta Delta include wisdom, honor and the pursuit of meaningful aspirations.

Come check us out! We would love to talk to you and your students!

**Important Dates**
- March 19-23 (Monday-Friday) .......................................................... Spring Break
- April 02-13 (Monday-Friday) ............................................................. Pre-Registration
- April 05 (Thursday) ................................................................. Last Day to Drop a Class
- April 06 (Friday) ................................................................. Good Friday Holiday
- April 26 (Thursday) ................................................................. Last Day to Withdraw
- April 27-May 02 (Friday-Wednesday) ........................................ Semester Examinations
- May 05(Saturday) ................................................................. Baccalaureate and Graduation